

# PRESS RELEASE

FOR IMMEDIATE RELEASE

## Innov-X Answers Lead-Tainted Children's Toy Recall

Boston, MA, July 15, 2004, Don Sackett, Innov-X Systems President, offers a solution to the problem stated in a recent Consumer Product Safety Commission release announcing the recall of 150-million imported children's toys and jewelry that said:

*"Because it is difficult to distinguish the lead jewelry from the non-lead jewelry the industry decided to recall all of it."* (CPSC Release #04-174, July 8, 2004)

"Simple, proven tools are available to our government and retailers to stop this problem before it happens", conveys Sackett. "There's a lesson here we should take to heart; prevention of this lead-poising problem costs much less than the dangers to our children."

Sackett commented, "We *already* have the technical capability to check for lead quickly and to stop importation of lead-tainted toys and jewelry at our borders before they endanger our kids. The U.S. Border Patrol and Customs Service are tasked to examine imported goods destined for the USA. Innov-X's Handheld X-Ray Fluorescence Analyzers can locate tiny amounts of lead down to parts per million levels. Armed with our handheld "point and shoot" analyzers, they could readily identify lead-tainted toys and jewelry in seconds—even down to 10-20 parts per million. They could immediately pick up the smallest amount of lead or other contaminants. This can help save our children from getting exposed to more sources of lead poisoning."

According to the CPSC News Item, millions of pieces of lead-tainted toy jewelry "Was sold in vending machines located in stores located in malls, discount, department, and grocery stores nationwide from January 2002 through June 2004."

"Our Government has rigid regulations for protecting our kids from lead paint in homes; it can enforce lead import regulations just as rigidly, Sackett said."

The technology exists; we just need to put it to use to help protect our children from more sources of lead poisoning."

#####  
#####

### About Innov-X Systems

Innov-X Systems is an energetic new force in the portable x-ray fluorescence (XRF) industry. Their systems perform fast, accurate chemical analysis in seconds to identify, differentiate and quantify most materials from the periodic table of elements. Founded in 2001, they pioneered a unique

approach to portable XRF instrumentation using a miniature x-ray tube rather than radioactive isotopes. They are engineered with pocket PC technology and software to enable the next generation of high performance XRF devices.

With R&D and manufacturing facilities in the U.S., Innov-X has offices in Europe (Netherlands) and Asia (Hong Kong). They maintain sales and service alliances in Canada, the Middle East, South America and worldwide.

SOURCE INNNOV-X